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Media / Internet

**Industry: Internet Info Providers** 

Website: www.Chinesefn.com

# ChineseInvestors.com Inc.

Ticker: (OTCQB: CIIX)

# **Corporate Profile**

as of June 26, 2017

Founded in 1999, ChineseInvestors.com, Inc. ("CIIX" or "the Company") headquartered in San Gabriel, California, with offices in New York and Shanghai China, is a premier financial information website for Chinese speaking investors. www.Chinesefn.com, provides web-based, timely market information about United States publicly traded stocks and foreign currencies with free quotes, charts, market news, and links to investment research. CIIX also offers various products beyond the website information such as subscription services and real-time financial analysis. The Company tracks United States stock market quotes and provides access to sample investment portfolios for educational purposes, as well as real-time trading demonstrations. Through its relationship with Phoenix Television, the Company produces and broadcasts a weekly television show covering the financial markets entitled "Wall Street Weekly." In addition, CIIX offers a wide range of investor relations services to publicly-traded companies in the United States and China. CIIX went public in 2011 and has profited from earning and holding shares in publically traded companies through its consulting and advisory services over the past few years.

In recognition of the unprecedented opportunities in the non-industrial hemp industry, CIIX has expanded its business to capitalize on the growing demand for non-industrial products including healing oils, food products, and other health and beauty products. As part of its expansion, the Company established a wholly owned foreign enterprise, "XiBiDi Biotechnology Co. Ltd," also known as CBD Biotechnology Co. Ltd., which operates its site ChineseCBDoil.com. In May 2017, CBD Biotechnology appointed Summer (XiangYang) Yun as CEO. Yun's initial focus will be the launch of "CBD Magic Hemp Series" cosmetics line, which is expected to launch this quarter with 3-5 CBD-based core skincare products. Yun is a marketing and branding executive with over 25 years of experience. CBD Biotechnology Co., Ltd. plans to use multiple sales channels to implement its sales plan.

In the second quarter, CIIX established ChineseHempOil.com, Inc. dba "Chinese Wellness Center" a Delaware corporation, as subsidiary of CIIX. ChineseHempoil.com, Inc. is responsible for the development and operation of the online and retail sales of non-industrial hemp-based health products in the United States. CIIX is expected to open its retail store Chinese Wellness Center in the predominantly Chinese community of San Gabriel, California, located physically next to the Company's headquarters this month. In addition, CIIX announced its release of its first CBD oil product line, OptHemp, a premium, private label oil, made from full-spectrum, Colorado grown, GMO-Free, non-industrial hemp, manufactured using a CO2 Extraction process. The Hemp Industries Association (HIA) reports that total U.S. retail sales of hemp products

of nearly \$600 million in 2015. HIA further claims that growth in U.S. hemp retail sales averaged more than 15% annually over the 2010-2015 time frame. Much of this growth has been attributable to increased sales of hemp-based body products, supplements, and foods. In a recent report, the Hemp Business Journal estimated that the CBD market would surge 700 percent over four years, from \$202 million in 2016 to \$2.1 billion by 2020. CIIX plans to capitalize on this projected growth through retail, online and direct sales of non-industrial hemp health and beauty products.



# **Key Statistics**

**Sector:** 

Price 6/26/2017	0.95
52 Week High	2.75
52 Week Low	0.30
Avg. Vol ( <i>30day</i> )	70,430
Market Cap (Interday)	8.83
Price/Sales (TTM)	5.49
Common Shares Outstanding (M)	9.30
Conv. Preferred Shares Outstanding (M)	8.19
Float <i>(M)</i>	8.30
EPS <i>(TTM</i> )	-2.31
Beta	0.17
QTR Revenue Growth (yoy)	94%

Source: Yahoo Finance / OTC Markets

#### **Recent 2017 Highlights**

- June 14, 2017, The Company announced that it has incorporated CBD Biotechnology Inc. in British Colombia, Canada. The new Company will focus on hemp-derived Cannabidiol health products including food and beverages.
- May 24, 2017, The Company announced the launch of its 'OptHemp' line of hemp health products. The OptHemp line is the first hemp based product to be announced and sold on the Company's website www.ChineseHempOil.com.
- May 2, 2017, The Company announced that it has appointed Summer Yun as the CEO of its wholly-owned foreign entity CBD Biotechnology Co., Ltd. (XiBiDi Biotech). The Company's primary focus will be on retail sales of hemp based products in China.
- April 14, 2017, The Company announced in a 10Q filing, 9 month revenues of \$1.35 Million, up 110% from \$646,000 last year.
- March 23, 2017, The Company has announced it has established a whollyowned subsidiary in the Pudong Free Trade area of Shanghai which will focus on a global wholesale and retail business of supplying legal hemp based products.
- January 26, 2017, The Company in a filing announced that it issued \$5 Million dollars in Series C Convertible Preferred Stock to accredited investors at \$1 dollar per share.

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As part of its plans to establish direct selling channels for its hemp-based products, CIIX recently engaged Launch Haus, LLC, a venture building firm and digital holding company, based in Scottsdale, AZ, specializing in direct response marketing including digital, ecommerce, and direct sales channels. Launch Haus will play an integral part in directing the Company's organization and launch of its direct-to-consumer ecommerce and network marketing business divisions in the US and potentially China. Launch Haus has a strong presence in the direct-selling industry and its principals have a proven track record having built sales organizations with an excess of \$1.5 billion in commissionable volume over the last 10 years. In addition to general go-to-market planning and customer experience consulting, Launch Haus has been engaged to: develop a customized cutting-edge direct response marketing campaign that will focus on personalized, customer-centric marketing and sales force automation; develop a compensation plan that incentivizes both rapid growth through recruitment of new, entry-level consumers and top-tier distributors; introduce CIIX to its stable of industry-leading suppliers for global payment systems and logistics and its network of distributor recruitment and legal governance and compliance professionals. Following the Company's impressive third quarter financial reports, CIIX believes that it is on track to announce an official launch date of its direct selling platform in the coming fiscal year.

Finally earlier this month, the Company incorporated CBD Biotechnology Inc. in British Columbia, Canada. In anticipation of the legalization of recreational cannabis in Canada, the Company hopes to enter the Canadian market. In April 2017, fulfilling a campaign pledge, Prime Minister Justin Trudeau introduced legislation to legalize the recreational use of marijuana in Canada by the middle of 2018. If passed, Canada will become the second country to completely legalize marijuana as a consumer product. While the Canadian government will license and regulate growers, it is expected that each of Canada's provinces will need to decide exactly how the drug will be distributed and sold within its boundaries. CBD Biotechnology Inc. is strategically located in British Columbia, Canada, known to be a cannabis friendly province. The British Columbia cannabis industry produces 40 percent of all Canadian cannabis, making cannabis among the most valuable cash crops in the province. While CIIX has been laying the groundwork to enter the non-industrial hemp market for

some time, the complete legalization of cannabis in Canada provides another potential market opportunity for the Company to reach the nearly one million Chinese people in Canada.

During its fiscal third quarter, the Company has materially improved its balance sheet and as of Q3, held \$3.7 Million in cash and cash equivalents, which is sufficient cash to fund operations for the next 12 months. The Company's capital structure consists of 9.3 Million Common Shares plus three series of Convertible Preferred Stock which can eventually convert into 22.14 million Shares of Common Stock. CIIX maintains its commitment to continue to grow its membership subscriptions and investor relations business thus adding to the potential for continued growth in the near future.

## **Corporate Contact Information**

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www.Chinesefn.com www.ChineseCBDoil.com www.ChineseHempOil.com





All figures beloww ar	All figures beloww are quoted in US Dollars and in Thousands								
Income Statement	FY 5/31/16	FY 5/31/15	thru 2/28/17						
Revenue	903	2,442	1,352						
Operating Loss	(2,923)	(483)	(3,333)						
Net Loss	(2,026)	(2,327)	(1,734)						
Loss Per Share	(0.29)	(0.51)	(2.21)						

17	Balance Sheet	FY 5/31/16	FY 5/31/15	thru 2/28/17	Cash Flow Statement	FY 5/31/16	FY 5/31/15	thru 2/28/17
2	Cash	197	498	3,680	Operating Cash Flow	(1,584)	(1,380)	(2,967)
(3)	Total Assets	3,053	2,264	4,705	Investing Cash Flow	(21)	4	1,700
34)	Total Liabilities	1,291	667	1,532	Financing Cash Flow	1,304	1,445	4,750
1)	Total Shareholder's Equity	1,762	1,596	3,174	Cash at end of period	197	498	3,680

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